

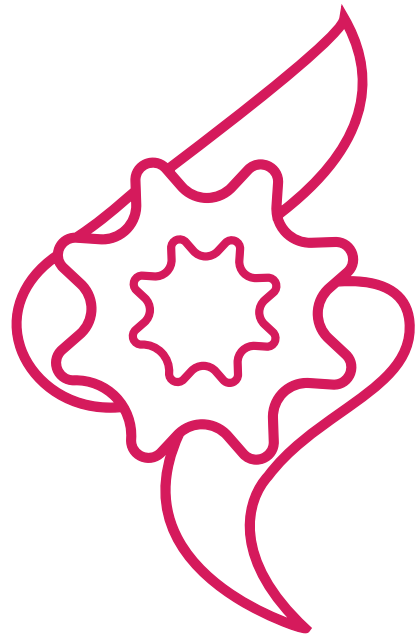
**TDS Graphics**

THE BRAND AGENCY



thinking made visible

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# WELCOME TO **TDS GRAPHICS**

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# OUR BACKGROUND

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We believe in building powerful and strong reliable brands. That's been our aim since 2017, when we launched our client-based services and products. To help our clients solve their business problems and accelerate business growth, we first took some time to understand that each company or organization has a culture, a vision, an identity which defines it and makes it unique.

We believe in products and services differentiation and that has been our focus for the past 6 years. As we went online and expanded into a branding and marketing firm, we stayed true to only working with the best.

We have accomplished a good name in the industry by being a loyal 'brand' since we have been identified for a lot of very good services.



## OUR STORY

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TDS Graphics is a branding and marketing agency that practically understands that each company or organisation has a culture, a vision, an identity, a soul, which defines it and makes it unique - and so every business matters.

For the last 6 years, TDS Graphics has been focused on guiding and assisting entrepreneurs and young start-ups with building forward brands that accelerate business growth effectively.

Our mission is to create unique eye-catching brand identities sending a strong reliable business message to customers.

That is what we know for and that's what we do best.



# OUR BRAND



Our mission is to create unique eye-catching brands that sends a strong reliable business message to customers.



### **WHO WE HONOUR**

People who believe their skills can change the world.

### **WHY WE EXIST**

We build and maintain the corporate image of a client's business through:  
– *authenticity* – *consistency* – *durability* – *uniqueness* – *experience*.

### **OUR BRAND PERSONALITY**

Reliable . Intelligent . Creative

### **OUR VOICE**

Confident . Enthusiastic . Polite

### **OUR BELIEFS**

Teamwork . Collaboration . Innovation



By understanding our clients' visions and maintaining a good relationships. We are able bring great ideas to life and go beyond client expectations.



#### **WHO WE ARE**

We are all about building productive nature for businesses and huge companies to accelerate or forward business growth.

#### **WHO WE SERVE**

Entrepreneurs . Corporate Businesses . Creative people

#### **WHAT WE DO**

We create, develop and maintain brand identities.

We shape brands and processes for designers and creators.

We solve interesting and complex business problems.

We build design and business communities, creating trends.



# OUR **SERVICES**

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There are many ways of networking finding people interested in your brand or product. We accelerate that process by building strategies that guarantee good results. Though our goal is to deliver mobile application and software development services to all superior clients across the world.



### BRAND STRATEGY

- Brand Positioning
- Purpose
- Messaging
- Brand Architecture
- Brand Naming



### BRAND IDENTITY DESIGN

- Visual Identity
- Logo Suite
- Brand Story
- Brand Voice
- Brand Guidelines



### BRAND SOCIAL MEDIA

- Pages Creation
- Content Strategy
- Pages Optimization
- Pages Management
- Post Designs



As **DESIGNERS** we create harmonious displays that convey information and send a strong message, attract viewers, and very effectively beautiful.

The fundamental principle of good development and design is to understand your users or customers, they are the people who will actually be using or interacting with your the brand.

**What are they looking for?**

**What are their objectives?**

**What do they like?**

etc



### BRAND WEBSITE

- UI/UX Strategy
- Web Design
- Copy Writing
- Website Programming
- Hosting and Maintenance



### OFFICE TEMPLATES

- Letterhead Template
- Quotation Template
- Invoice Template
- Business Cards
- Company Profile



### MARKETING MATERIALS

- Poster Design
- Flyer Design
- Banner Design
- Brochure / Menu
- Product Catalog **and more**



### PACKAGING DESIGN

- Product Architecture
- Product Evaluation
- Product Design
- Copywriting
- Product Infographics



# OUR PORTFOLIOS

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# ONLINE PORTFOLIOS

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**WEBSITE**

[www.tdsgraphics.co.za](http://www.tdsgraphics.co.za)



**BEHANCE**

[behance.net/tdsgraphx](https://behance.net/tdsgraphx)



**DRIBBLE**

[dribbble.com/tdsgraphx](https://dribbble.com/tdsgraphx)



**GITHUB**

[github.com/tdsgraphx](https://github.com/tdsgraphx)



**INVISION STUDIO**

[tdsgraphics.invisionapp.com](https://tdsgraphics.invisionapp.com)



# OUR SOCIAL MEDIA

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## FACEBOOK

[facebook.com/tdsgraphx](https://facebook.com/tdsgraphx)



## INSTAGRAM

[instagram.com/tds\\_graphx](https://instagram.com/tds_graphx)



## INSTAGRAM

[instagram.com/tdsgraphx](https://instagram.com/tdsgraphx)



## TWITTER

[twitter.com/tdsgraphx](https://twitter.com/tdsgraphx)



# ADDRESS AND CONTACTS DETAILS

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## **BUSINESS ADDRESS**

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Pietermaritzburg, 3201  
800664 Lay Center  
Edendale



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tdsgraphics@outlook.com



## **TELEPHONE NUMBER**

+27 67 610 2608



## **WHATSAPP BUSINESS**

+27 67 610 2608



# AT GLANCE

Wish to find out how we do business and brand development and how we work with clients?  
Let us know, and we'll show you the full potential of your brand. Need a strategy that works?  
Learn more with us, [www.tdsgraphics.co.za](http://www.tdsgraphics.co.za)

